

Senior Yield Analyst

About Us:

33Across is the first supply-side platform with integrated solutions to unlock addressability and monetization architected for privacy. We enable publishers to turn cookieless inventory into addressable and relevant revenue streams without any additional lift or cost. By unifying addressability, audiences, and monetization, publishers can easily accelerate the transition to a cookieless world. 33Across unlocks the puzzle of addressability and monetization for the open web.

The Role:

33Across is looking for an eager data driven yield analyst to join our operations team in supporting our SSP platform business. The candidate will be responsible for delivering data insights and solutions to help drive optimal performance outcomes. Experience and an understanding of the ad tech ecosystem is a requirement as well as the ability to query large datasets via SQL queries and other relevant frameworks. We're looking for go-getter individuals that like to win as a team and communicate effectively across multiple organizations.

Responsibilities:

- Define, create, and execute operational best practices associated with responsibilities in support of operational excellence
- Develop and manage the measurement of KPI's related to the strategic goals set forth by senior management
- Analyze performance trends, produce actionable insights to promote scale and customer growth
- Perform Ad hoc queries and analysis using multiple technologies and frameworks
- Troubleshoot inbound performance inquiries from our supply and demand customers

Requirements:

- 3+ years experience in the ad tech industry, preferably with an SSP/DSP/Exchange
- An understanding of auction mechanics and data sets and relevant metrics
- Ability to produce accurate, fast, insightful observations when ad hoc queries are requested
- Comfortable working with large datasets where information may be incomplete or obfuscated
- Strong SQL and Excel skills required
- Proficiency with Tableau, Python, R, and Google DFP is plus

What We Can Offer You:

We are an employee-owned company with a distributed team that primarily works remotely, with our HQ office location in New York City. We offer a fun and engaging work environment with talented co-workers. Our team members are shown appreciation through substantial perks and benefits. This is in addition to a competitive salary, strong commission structure, equity, 401k matching, and superb health benefits.

More Benefits & Perks We Offer:

- Flexible/ Remote Working
- Voluntary Onsite Workspace
- Real, Tangible, Paid Time Off
- Paid Maternity & Paternity Leave
- Remote Work Stipends
- Employee Recognition Program
- A Rewarding Culture

Grow your career at an innovative company working alongside some of the most passionate, talented, and genuine you will encounter!

Interested? Please submit your resume to pub-jobs@33across.com